**Share *MyWorldAbroad Talking Points* with Students:** These talking points help you explain *MWA* to students, and they also give you a starting point for discussions about why go abroad experience is important.

* **Students who graduate with international skills will have better job prospects** with greater career success than those who do not.
* ***MWA* contains 300+ articles and 4,000+ resources** to help student maximize the “career value” of their time abroad and look for internationally oriented work, at home and abroad, once they graduate.
* ***MWA* is written for students and young professionals** who want to go abroad to intern, volunteer, travel, learn a language, study, teach or work.
* ***MWA* covers every aspect of going abroad**: international skills, gaining experience, international job hunting and the professions.
* ***MWA* contains detailed expert advice** on every aspect of selling your international skills, writing international resumes and looking for international work.
* ***MWA* has other cool features** such as inspiring Stories From Abroad (including sample application documents), International Quizzes, Quick Guides, Self-Evaluations and FAQs.
* **Free access to *MWA*** is supported by your career and study abroad office and is available to students, staff and alumni. Register for free at www.myworldabroad/[your-school’s-domain-name]

**Share *MyWorldAbroad Talking Points* with Faculty and Staff**: Why is *MWA* important for schools? These talking points can be used as discussion starters to promote *MWA* and how *MWA* supports the campus internationalization strategy:

* **The global economy is upon us**, and students need to graduate with international experience and cross-cultural skills in order to compete for jobs (at home and abroad) in the global economy.
* ***MWA* is a trusted resource at universities in the US and Canada.** The guide is written and compiled by Jean-Marc Hachey, North America’s leading international career expert.
* ***MWA* is one of the only full-service sites that helps schools integrate the career component into students’ go abroad experiences.** 
  + - *MWA*empower students and young professionals to build global career skills.
    - The underlying philosophy of the site revolves around encouraging students to build their international skills step-by-step, over time while in school.
    - By developing a broad range of international skills and experiences consistently over the course of their studies, students not only discover the personal satisfaction of cross-cultural encounters, they also build strong professional profiles and prepare themselves for successful internationally-oriented careers
* ***MWA* supports schools’ internationalization efforts** with practical advice, tools and resources. Subscribing to the guide also encourages communication and cooperation between college/university departments such as Career Services, Study Abroad and International Student Services.
* ***MWA* is a valuable resource for Career Services and their advising staff**. Career services offices have dedicated staff, but some of those staff may not have extensive international experience to draw upon when advising potential candidates for international experiences. *MWA* is a perfect tool for strengthening and broadening your school’s advising capabilities.
* ***MWA* empowers the Study Abroad Office** to forge links between their programs and the career aspirations of their students. The guide highlights the “career value” of going abroad in a way that school administrators, student advisors, students and even their parents can connect to.